DPC STARTUP WORKBOOK



COURSE OVERVIEW











MUST HAVE'S

LIST YOUR MUST HAVE ITEMS UPON OPENING YOUR DPC PRACTICE? WHAT ITEMS CAN YOU GET LATER?

START-UP

WHAT SERVICES WILL YOU OFFER IN YOUR DPC PRACTICE? WHAT SERVICES WILL YOU NOT OFFER?



SERVICES

WHAT SERVICES WILL YOU OFFER IN YOUR DPC PRACTICE? WHAT SERVICES WILL YOU NOT OFFER?



YOUR IDEAL MEMBER WHO IS YOUR IDEAL MEMBER IN GENERAL? WHO IS YOUR <u>SPECIFIC</u> IDEAL MEMBER?

MARKETING

HOW WILL YOU MARKET YOUR DPC PRACTICE IN THE NEXT 12 MONTHS?



BOUNDARIES

WHAT BOUNDARIES WILL YOU SET FOR YOURSELF AND FOR YOUR PATIENTS IN YOUR DPC PRACTICE?

FAMILY TIME

WHAT DO YOU WANT YOUR FAMILY LIFE TO LOOK LIKE IN YOUR DPC PRACTICE?

SELF-CARE

WHAT THINGS WILL YOU COMMIT TO DOING FOR YOURSELF REGULARLY TO PRIORITIZE YOUR SELF-CARE?

THANK YOUL CONTACT INFOMATION:

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